



**FACT SHEET WITH
SDG IMPACT VISUAL
INTEGRATION FOR SAMLING
SOCIAL IMPACT**

2022

COMMUNITY ENGAGEMENT PROGRAMME



OBJECTIVE

To strengthen community relationships and improve the well-being of local residents through active participation, support, and collaboration.

KEY IMPACTS TO THE COMMUNITIES



Enhanced community well-being through social support and participation.



Improved access to basic needs, education, and health awareness.



Empowered local communities through inclusive engagement activities.



Strengthened relationships between the company and surrounding communities.



Promoted volunteerism and social responsibility among employees.

ALIGNED SUSTAINABLE DEVELOPMENT GOALS (SDGS)



2022

THE FACULTY OF FORESTRY SCIENCES OF UPM, BINTULU CAMPUS, SARAWAK COLLABORATES WITH THE CERTIFIED FOREST MANAGEMENT UNIT (FMUS)



OBJECTIVE

To strengthen academic–industry collaboration in sustainable forest management, research, and community-based environmental initiatives.

KEY IMPACTS



Promotes sustainable forest management practices through research and knowledge sharing.



Enhances student learning and practical exposure to certified forest operations.



Strengthens partnerships between academia and the forestry sector for long-term sustainability.



Supports innovation in forest conservation, biodiversity protection, and ecosystem restoration.



Contributes to the development of skilled forestry professionals for the industry.

ALIGNED SUSTAINABLE DEVELOPMENT GOALS (SDGS)



2022

DONATION OF MOBILE GARBAGE BINS TO THE COMMUNITY OF PUNAN BAH



OBJECTIVE

To promote environmental cleanliness and support proper waste management practices within the local community.

KEY IMPACTS



Improved community hygiene and cleanliness through proper waste disposal.



Reduced illegal dumping and environmental pollution.



Increased community awareness on sustainable waste management practices.



Encouraged community participation in maintaining a clean and healthy environment.



Strengthened company–community relationship through environmental support initiatives.

ALIGNED SUSTAINABLE DEVELOPMENT GOALS (SDGS)



2022

SIA AND HCV ASSESSMENT ALONG WITH LOCAL COMMUNITY ENGAGEMENT PROGRAMME



OBJECTIVE

To ensure responsible forest management by integrating social and environmental assessments with active community participation.

KEY IMPACTS



Identified and protected areas of High Conservation Value (HCV) for biodiversity and ecosystem preservation.



Strengthened understanding of community needs and social impacts through the Social Impact Assessment (SIA).



Enhanced transparency and trust between the company and local communities.



Promoted inclusive participation in decision-making and resource management.



Supported sustainable development through balanced consideration of environmental, social, and economic factors.

ALIGNED SUSTAINABLE DEVELOPMENT GOALS (SDGS)



2022

SAMLING CONTRIBUTES RM30,000 TO THE "E-BORNEO KNOWLEDGE FAIR 9"!



OBJECTIVE

To support knowledge sharing, digital inclusion, and community empowerment through education, research, and technology-driven initiatives in rural Borneo.

KEY IMPACTS



Promoted access to education and digital literacy among rural and indigenous communities.



Strengthened community capacity in knowledge exchange and innovation.



Supported inclusive participation in discussions on sustainability, technology, and local development.



Enhanced partnerships between academia, government, and the private sector to advance social progress.



Encouraged youth and community involvement in digital transformation initiatives.

ALIGNED SUSTAINABLE DEVELOPMENT GOALS (SDGS)



2022

RETURNING INDONESIA MIGRANT WORKER'S PASSPORT



OBJECTIVE

To return the passports of Indonesian migrant workers, ensuring that their personal identification documents are safely restored, thereby promoting human rights, transparency, and ethical employment practices.

KEY IMPACTS



Empowerment & Dignity
Restores workers' ownership of personal documents, reinforcing respect and freedom of movement.



Ethical Labour Practices
Demonstrates the company's commitment to fair and transparent treatment of migrant workers.

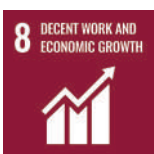


Trust Building
Strengthens trust between the company, employees, and local communities.



Compliance & Governance
Supports responsible labour management in line with international human rights standards and national laws.

ALIGNED SUSTAINABLE DEVELOPMENT GOALS (SDGS)



2022

WATER AND SANITATION PROJECT FOR KAMPUNG PAKA SPONSORED BY SAMLING



OBJECTIVE

To provide clean and safe water access, along with improved sanitation facilities, to enhance the quality of life and health standards for the Kampung Paka community.

KEY IMPACTS



Improved Public Health

Reduces the risk of waterborne diseases through access to clean water and proper sanitation.



Enhanced Quality of Life

Provides reliable water supply for daily use, improving comfort and hygiene.



Community Well-being

Supports healthier living conditions and contributes to the community's overall development.



Empowerment through Infrastructure

Strengthens community resilience and sustainability through better basic amenities.

ALIGNED SUSTAINABLE DEVELOPMENT GOALS (SDGS)



2022

RESTORATION PROJECT OF LONG SEMADOH RIVERBANK



OBJECTIVE

To restore and stabilize the Long Semadoh Riverbank through replanting and erosion control measures, preserving the natural ecosystem and protecting nearby communities and farmlands.

KEY IMPACTS



Environmental Protection

Prevents soil erosion and safeguards river ecosystems through vegetation restoration.



Biodiversity Conservation

Enhances habitat for local flora and fauna along the riverbank.



Community Safety

Reduces flood and landslide risks, protecting livelihoods and agricultural areas.



Sustainable Land Use

Promotes responsible environmental stewardship and long-term ecological balance.

ALIGNED SUSTAINABLE DEVELOPMENT GOALS (SDGS)



2023

ENHANCEMENT OF COMMUNITY AWARENESS & ENGAGEMENT FOR GERENAI FOREST MANAGEMENT UNIT



OBJECTIVE

To strengthen community understanding and participation in sustainable forest management practices within the Gerenai Forest Management Unit (FMU), promoting shared responsibility for environmental conservation and resource protection.

KEY IMPACTS



Increased Environmental Awareness

Educates local communities on forest conservation, biodiversity, and sustainable resource use.



Active Community Participation

Encourages collaboration between FMU management and local stakeholders in forest protection activities.



Sustainable Livelihood Support

Promotes responsible practices that balance environmental care with community livelihood needs.



Trust and Partnership Building

Fosters long-term cooperation and mutual understanding between the company and local communities.

ALIGNED SUSTAINABLE DEVELOPMENT GOALS (SDGS)



2023

QR CODE – AN IMPACTFUL WAY TO ENGAGE WITH LOCAL COMMUNITIES



OBJECTIVE

To enhance communication and transparency by using QR codes as a digital platform for sharing information, updates, and feedback channels with local communities.

KEY IMPACTS



Improved Accessibility
Enables communities to easily access project information, reports, and contact details anytime.



Transparency & Accountability
Promotes open communication and builds trust between the company and local stakeholders.



Efficient Information Sharing
Reduces communication gaps and ensures timely dissemination of updates.



Digital Inclusion
Encourages the adoption of simple digital tools to connect rural and remote communities.

ALIGNED SUSTAINABLE DEVELOPMENT GOALS (SDGS)



2023

TRAINING AND AWARENESS PROGRAMME FOR ENHANCEMENT OF COMMUNITY LIAISON OFFICERS' PERFORMANCE



OBJECTIVE

To strengthen the capacity, communication, and engagement skills of Community Liaison Officers (CLOs) to improve their effectiveness in managing community relations and addressing stakeholder concerns.

KEY IMPACTS



Enhanced Communication Skills

Improves CLOs' ability to interact effectively with local communities and stakeholders.



Increased Professional Competency

Builds knowledge on social engagement, conflict resolution, and responsible communication.



Strengthened Community Relations

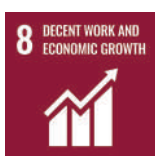
Promotes mutual understanding, trust, and collaboration between the company and communities.



Support for Sustainable Operations

Ensures community issues are addressed efficiently, reducing potential conflicts and fostering long-term partnerships.

ALIGNED SUSTAINABLE DEVELOPMENT GOALS (SDGS)



2023

COLLATERAL IMPACT ON THE SOCIO-ECONOMIC AND CULTURAL DYNAMICS OF LOCAL COMMUNITIES



OBJECTIVE

To assess and understand the indirect (collateral) effects of company operations and development activities on the socio-economic status, livelihoods, and cultural values of local communities, ensuring balanced and sustainable growth.

KEY IMPACTS



Socio-Economic Development
Creates employment opportunities and stimulates local economic activities.



Cultural Preservation
Encourages respect and protection of local traditions, heritage, and community identity.

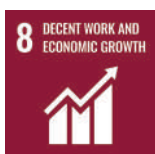


Improved Livelihoods
Enhances access to basic infrastructure, education, and social support systems.



Inclusive Growth
Promotes participation of local communities in decision-making and benefit-sharing processes.

ALIGNED SUSTAINABLE DEVELOPMENT GOALS (SDGS)



2023

CSR DONATION TO 40 AFFECTED FIRE VICTIMS IN TUBAU TOWNSHIP, BINTULU COMMUNITIES



OBJECTIVE

To provide immediate humanitarian assistance and relief support to 40 individuals affected by the fire incident in Tubau Township, helping them recover and rebuild their lives.

KEY IMPACTS



Emergency Relief Support
Provides essential aid such as food, clothing, and basic necessities to affected victims.



Community Resilience
Assists in restoring stability and morale among affected families.



Strengthened Social Responsibility
Demonstrates the company's commitment to supporting communities in times of crisis.



Enhanced Community Relations
Builds goodwill and reinforces trust between the company.

ALIGNED SUSTAINABLE DEVELOPMENT GOALS (SDGS)



2024

CSR CONTRIBUTION TO SUPPORT FIRE AFFECTED VICTIMS IN KAMPUNG LONG KERANGAN, BARAM



OBJECTIVE

To extend humanitarian assistance to families affected by the fire in Kampung Long Kerangan, helping them meet immediate needs and recover from the disaster.

KEY IMPACTS



Humanitarian Relief

Provides essential supplies and financial assistance to support affected families' basic needs.



Community Recovery

Aids in the restoration of livelihoods and promotes emotional and social stability post-disaster.



Strengthened Corporate Social Responsibility

Demonstrates the company's compassion and commitment to community welfare.



Enhanced Trust and Partnership

Builds stronger relationships between the company and local communities through timely assistance.

ALIGNED SUSTAINABLE DEVELOPMENT GOALS (SDGS)



2024

CLO CAPACITY BUILDING PROGRAMME BY UNIMAS



OBJECTIVE

To enhance the knowledge, skills, and professional capacity of Community Liaison Officers (CLOs) through structured training by Universiti Malaysia Sarawak (UNIMAS), aimed at improving community engagement, communication, and conflict management.

KEY IMPACTS



Enhanced Professional Competence

Strengthens CLOs' understanding of social engagement, communication strategies, and stakeholder management.



Improved Community Relations

Enables more effective interaction and collaboration between the company and local communities.



Knowledge Transfer

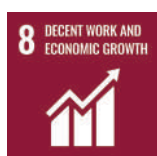
Promotes continuous learning through academic and practical exposure provided by UNIMAS experts.



Support for Sustainable Operations

Equips CLOs to manage community issues proactively, fostering mutual trust and sustainable partnerships.

ALIGNED SUSTAINABLE DEVELOPMENT GOALS (SDGS)



2025

SAMLING GROUP SPONSORS FOOD AND BEVERAGES FOR SK LONG NAAH SPORTS EVENT



OBJECTIVE

To support the SK Long Naah school sports event by sponsoring food and beverages, promoting youth development, community spirit, and healthy lifestyles among students and participants.

KEY IMPACTS



Youth Empowerment
Encourages active participation of students in sports and recreational activities.



Community Engagement
Strengthens ties between the company, the school, and the local community through social support.



Health Promotion
Promotes physical well-being and teamwork through sports and balanced nutrition.



Support for Education and Development
Demonstrates the company's commitment to nurturing holistic student growth beyond academics.

ALIGNED SUSTAINABLE DEVELOPMENT GOALS (SDGS)

